



Nānā I Ke Kumu O Ka'ū



"Look To The Source of Ka'ū"

THE HEART OF THE COMMUNITY (SPECIAL EDITION)

KRHCAI Bids Aloha to its President, Vickie Crosby

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KRHCAI



Ka'u Rural Health Community Association extends a heartfelt aloha and mahalo to its president,

Vickie Crosby, who will be moving to California to care for her ailing mother. A certified Family Nurse Practitioner, Vickie, along with her husband Rick, owned and operated the Ocean View Family Health Clinic since 2006. This was a full service family practice where she has served as a Primary Care Provider since 2006 for many patients in the Ocean View and surrounding areas.

Vickie attended Grand Canyon University in Phoenix, Arizona, receiving her BSN. She then attended Oregon Health and Sciences

University in Portland, Oregon where she earned a Masters as Family Nurse Practitioner.

She is certified as a Family Nurse Practitioner through the American Academy of Nurse Practitioners, where she was recently awarded the Hawaii State Nurse Practitioner of the Year Award for 2012 for outstanding clinical practice.

Thank you Vickie for all you've done for the people of Ka'u, and we bid you a fond aloha! A hui hou!



KRHCAI partners with Hawai'i Health Connector; receives \$125,000 Hi'i Ola Marketplace Assister Program Grant



"Partnering with Hawai'i Health Connector allows us to work directly with our community, said Jessie Marques, Executive Director."

The Hawai'i Health Connector announced that it is partnering with Ka'u Rural Health Community Assoc. Inc.. Along with 33 other community organizations throughout the state for participation in the Connector's Hi'i Ola Marketplace Assister program.

Open enrollment for the Connector begins in October, and grants have been awarded to support marketplace assisters, known as Kōkua, whom will serve an integral role in reaching and educating individuals, families and small business owners. Ka'u Rural Health Community Association, Inc. was granted \$125,000 to run the program in its community.

Gov. Neil Abercrombie states, "A statewide, community based approach to informing and assisting residents with their health care is a goal this administration takes seriously. "This model of community reinvestment helps transform Hawai'i's health care on all islands."

The Connector's marketplace assister grants were awarded to community partners through a competitive grant application process. These grants will support outreach and education efforts as to the benefits of the

marketplace, facilitate enrollment in health insurance plans and provide job opportunities for residents. Marketplace assisters will help consumers located on every island, and will provide impartial information about plan options. Additional grant opportunities will be available in the future.

"Partnering with Hawai'i Health Connector allows us to work directly with our community to provide critical health coverage information, said Jessie Marques, KRHCAI Executive Director."

"With these partner organizations we are taking outreach efforts deeper into each community and connecting individuals, families and small businesses with the health insurance and financial assistance options available to them," said Bonnie 'Ānela McAfee-Torco, the Hawai'i Health Connector's Hi'i Ola program manager. "The Kōkua will provide in-person assistance to empower our families and communities to make the best health care decisions possible." In addition to the marketplace assister program, the Connector is also building a customer support center, which will receive inquiries from

multiple communication channels, including telephone, postal mail, web chat and fax. The customer support center will operate from 8 a.m. to 8 p.m., 7 days a week, during the open enrollment period.

These services being offered by the Connector will help consumers use the Connector's online health insurance marketplace, designed in partnership with the State of Hawai'i's Department of Commerce and Consumer Affairs and Department of Human Services. Open enrollment in quality health plans on the Connector will begin this Fall.

The Hawai'i Health Connector is the online health insurance marketplace for Hawai'i. The Connector was established as a non-profit organization in 2011 by the Hawai'i State Legislature through Act 205, in order to comply with the federal Patient Protection and Affordable Care Act (PPACA) of 2010. The Connector's aim is an online marketplace that is of Hawai'i-for-Hawai'i, one that takes into account the state's unique culture and works with the Prepaid Health Care Act. For more information, visit hawaiihealthconnector.com

KRHCAI and Dept. of Defense Tropic Care services Ka`u

Beginning June 4 through June 12, 2013, Ka`u Rural Health Community Association, Inc. (KRHCAI) partnered with Dept. of Defense (DOD) to bring Innovative Readiness Training (IRT) to the Ka`u community. The program's main purpose was to provide approximately 75 military reservists from around the country with real-world rapid deployment training. Approximately 5,511 dental procedures, 2,699 vision procedures and 1,103 medical were conducted. Some individuals received more than one service of care. Two clinics were offered, one at Hawaii Ocean View Estates and the other at Ka`u High School.



Hawaii Air National Guard: Youth Challenge volunteers at Dept. of Defense Tropic Care



Executive Director's Community Update...

On behalf of Ka`u Rural Health

Community Association, Inc. Board of Directors, I would like to extend a belated "mahalo" to Aaron Ueno, Dept. of Health/Hawaii Island District Health Administrator and Martha Yamada, Public Health Supervisor, for submitting the Dept. of Defense 2013 Innovative Response Training grant in addition to their staff for volunteering their time and expertise at Pahala and Oceanview sites. Also, a big thank you to the numerous community volunteers who supported the event by hosting the military young men and women into their homes, churches and organizations, to small businesses who donated coffee, food and snacks, Punalu`u Bakery, Rusty's Coffee, Rising Sun Cofee, Ali'i Coffee, Shaka's, Ka`u Hospital, United Health Care, UH Manoa John A. Burns School of Medicine Vog Project staff, Hawaii Health Connector, Ohana Care and Pahala Holy Rosary Church.

Many individuals such as Toni Beck, Kamrie Koi, Siena Okimoto, Auntie Margret Ann Cabudol, Donna Kekoa, Anna Cariaga, Rochele Gacayan, Theresa Richardson, BettyAnn Beck, Betty Jo Adams, Hilaria and Sam Panglao, Rey Javar, Alan Sebastian, Merilyn Harris, Krystalyn Gascon, Mr. and Mrs. Gary Tomondon, Alvin Kailiawa, Pili Kailiawa, Pua Kailiawa and Raymond Marques volunteered and many thanks go out to them as well.

The 2013 Ka`u Tropic Care event laid the foundation for KRHCAI's identifying community healthcare needs, establishing a database and program development. In the next newsletter edition we will provide an update of KRHCAI's program activities and future initiatives.

Feel free to visit our website at krhcai.com, Resource & Distance Learning Center in Pahala and ask about the Ka`u Rural Health Academy and Volunteer Program. Mahalo.



Today's Mindful thought...

"Nothing will work unless you do." by Maya Angelou

KRHCAI 2013 Board of Directors and Program Staff

KRHCAI welcomes newly elected board members to the organization: Vickie Crosby, President, Donna Kekoa, Vice President, Betty Ann Beck, Secretary, Rey Javar, Treasurer, Betty Jo Adams, Anna Cariaga, Hilaria Panglao, Directors. Staff includes Jessie Marques, Executive Director, Theresa Richardson, Part-time Office Manager and BJ Soriano, Part-time Program Assistant.



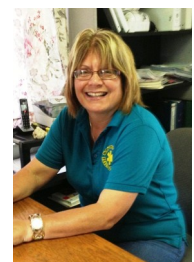
KRHCAI Board of Directors, L to R: Betty Jo Adams, Vickie Crosby, Hilaria Panglao and Donna Kekoa. Missing from picture: Betty Ann Beck, Rey Javar and Anna Cariaga.



Executive Director
Jessie Marques



PT Office Manager
Theresa Richardson



PT Program Assistant
BJ Soriano

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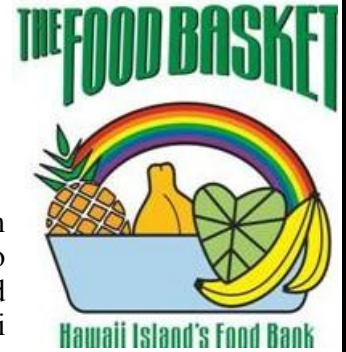
MISSION: "DOING
WHATEVER IT
TAKES TO KEEP
KA'U HEALTHY."

We're on the web!
www.krhcai.com

KRHCAI & Food Basket Hawaii team together to serve Ohana Food Outreach program in Ka'u



On August 17th from 10:00 a.m. to 2:00 p.m., Food Basket Hawaii partnered with Ka'u Rural Health Community Association to serve as a pick-up point for our Ka'u ohana families. Over 30 families came to the Ka'u Resource and Distance Learning Center to pick up non-perishable food, and 132 foodbags were distributed.



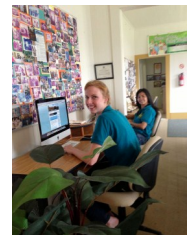
KRHCAI recent activities and programs



Center for Disease Control: Million
Hearts Free Blood Pressure Screenings,
Pahala Senior Center



HMSA Online Care



Ka'u Rural
Health
Academy
Interns



Annual Floating Lantern
Celebration



Living with Diabetes
Cooking Class



Taichi for Arthritis

Ka'u Rural Health Community Association, Inc. (KRHCAI) is a community-based membership 501 (c) 3 tax exempt non-profit charitable organization which evolved as a direct result of a community "grassroots" coalition to preserve access to quality healthcare in rural communities. In 1998, the "grassroots" coalition was successful in keeping Ka'u hospital's 24-hour emergency room services open. The coalition formally established KRHCAI as a community-based membership organization and received its 501 (c)3 status in November, 1998.

Our purpose is to support and promote community empowerment, capacity building, collaborative partnerships and a healthy community by focusing on Health, Education, Research Opportunities and Economic Sustainability. (HEROES).